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Planning, Implementing, and Evaluating Health Promotion Programs - James F. McKenzie 2009
Planning, Implementing, and Evaluating Health Promotion Programs: A Primer, provides readers with a comprehensive overview of the practical and theoretical skills needed to plan, implement, and evaluate health promotion programs in a variety of settings. The Fifth Edition features updated information throughout, including new theories and models such as the Healthy Action Process Approach (HAPA) and the Community Readiness Model (CRM), sections on grant writing and preparing a budget, real-life examples of marketing principles and processes, and a new classification system for evaluation approaches and designs. Health Education, Health Promotion, Health Educators, and Program Planning, Models for Program Planning in Health Promotion, Starting the Planning Process, Assessing Needs, Measurement, Measures, Measurement Instruments and Sampling, Mission Statement, Goals, and Objectives, Theories and Models Commonly Used for Health Promotion Interventions, Interventions, Community Organizing and Community Building, Identification and Allocation of Resources, Marketing: Making Sure Programs Respond to Wants and Needs of Consumers, Implementation: Strategies and Associated Concerns, Evaluation: An Overview, Evaluation Approaches and Designs, Data Analysis and Reporting. Intended for those interested in learning the basics of planning, implementing, and evaluating health promotion programs

Visual Propaganda and Extremism in the Online Environment - Strategic Studies Institute 2014-07-28
Most of the papers included in this volume, except for the editor's introduction, come from the conference on Visual Propaganda and Online Radicalization hosted in 2012 by Georgia State University in conjunction with the U.S. Army War College. They all speak to the power of visual images, particularly in the online environment, and the sophistication with which a variety of extremist and terrorist groups have adapted to the online environment, particularly through the use of powerful visual images. The strategic point made in these essays, and which serves as a unifying theme throughout the collection, is that weaker forces use these materials to great effect, and to even greater effect when we either underestimate the power of visual images or fail to develop effective counters. The unique value offered by these essays is to lay out clearly the ways in which images work for extremist groups, and to begin the process of developing effective strategies for responding.

Horngren's Accounting, Volume 1, Eleventh Canadian Edition - Charles T. Horngren 2019-03-11
Horngren's Accounting presents the core content of the accounting course in a fresh format designed to help today's learner succeed. The often difficult and intimidating topics in introductory accounting courses are reinforced with a wide variety of exercises and problems allowing students to practice similar questions many times until the concepts are clear. KEY TOPICS: Accounting and the Business

Environment;Recording Business Transactions;Measuring Business Income: The Adjusting Process;Completing the Accounting Cycle;Merchandising Operations;Accounting for Merchandise Inventory;Accounting Information Systems;Internal Control and Cash;Receivables;Property, Plant, and Equipment; and Goodwill and Intangible Assets;Current Liabilities and Payroll MARKET: Appropriate for Principles of Accounting courses.

Transforming the Workforce for Children Birth Through Age 8 - National Research Council
2015-07-23

Children are already learning at birth, and they develop and learn at a rapid pace in their early years. This provides a critical foundation for lifelong progress, and the adults who provide for the care and the education of young children bear a great responsibility for their health, development, and learning. Despite the fact that they share the same objective - to nurture young children and secure their future success - the various practitioners who contribute to the care and the education of children from birth through age 8 are not acknowledged as a workforce unified by the common knowledge and competencies needed to do their jobs well. *Transforming the Workforce for Children Birth Through Age 8* explores the science of child development, particularly looking at implications for the professionals who work with children. This report examines the current capacities and practices of the workforce, the settings in which they work, the policies and infrastructure that set qualifications and provide professional learning, and the government agencies and other funders who support and oversee these systems. This book then makes recommendations to improve the quality of professional practice and the practice environment for care and education professionals. These detailed recommendations create a blueprint for action that builds on a unifying foundation of child development and early learning, shared knowledge and competencies for care and education professionals, and principles for effective professional learning. Young children thrive and learn best when they have secure, positive relationships with adults who are knowledgeable about how to support their development and learning and are responsive to their individual progress. *Transforming the Workforce for Children Birth Through Age 8* offers guidance on system changes to improve the quality of professional practice, specific actions to improve professional learning systems and workforce development, and research to continue to build the knowledge base in ways that will directly advance and inform future actions. The recommendations of this book provide an opportunity to improve the quality of the care and the education that children receive, and ultimately improve outcomes for children.

A Patriot's History of the United States - Larry Schweikart 2007

Argues against educational practices that teach students to be ashamed of American history, offering a history of the United States that highlights the country's virtues while placing its darker periods in political and historical context.

Designing Successful Transitions - National Resource Center for the First-Year Experience & Students in Transition (University of South Carolina) 2010

The 2010 edition of this monograph addresses many topics (e.g., administration of orientation programs, family involvement, student characteristics and needs, assessment, and orientation for specific student populations and institutional types) that were included in previous editions but approaches them with new information, updated data, and current theory. However, this edition also takes up new topics in response to the "opportunities and concerns" facing orientation, transition, and retention professionals such as collaborations among campus units in the development and delivery of orientation, the increase in nontraditional student populations, the need for effective crisis planning and management in orientation programs, new technologies, and even the challenge of making the case for orientation in an era of diminishing resources. The authors have carefully penned chapters incorporating contemporary information, ideas, and concepts while being reflective of traditional practices. Following a preface by Margaret J. Barr and a foreword by Jennifer R. Keup and Craig E. Mack, chapters in this edition include: (1) Brief Overview of the Orientation, Transition, and Retention

Field (Craig E. Mack); (2) Theoretical Perspectives on Orientation (Denise L. Rode and Tony W. Cawthon); (3) Making the Case for Orientation: Is It Worth It? (Bonita C. Jacobs); (4) Administration of a Comprehensive Orientation Program (April Mann, Charlie Andrews, and Norma Rodenburg); (5) Community College Orientation and Transition Programs (Cathy J. Cuevas and Christine Timmerman); (6) Channeling Parental Involvement to Support Student Success (Jeanine A. Ward-Roof, Laura A. Page, and Ryan Lombardi); (7) Extensions of Traditional Orientation Programs (Tracy L. Skipper, Jennifer A. Latino, Blaire Moody Rideout, and Dorothy Weigel); (8) Technology in Orientation (J.J. Brown and Cynthia L. Hernandez); (9) Incorporating Crisis Planning and Management Into Orientation Programs (Dian Squire, Victor Wilson, Joe Ritchie, and Abbey Wolfman); (10) Orientation and First-Year Programs: A Profile of Participating Students (Maureen E. Wilson and Michael Dannels); (11) Creating a Developmental Framework for New Student Orientation to Address the Needs of Diverse Populations (Archie P. Cubarrubia and Jennifer C. Schoen); (12) Designing Orientation and Transition Programs for Transfer Students (Shandol C. Hoover); (13) Nontraditional Is the New Traditional: Understanding Today's College Student (Michael J. Knox and Brittany D. Henderson); (14) Building the Case for Collaboration in Orientation Programs: Campus Culture, Politics, and Power (Beth M. Lingren Clark and Matthew J. Weigand); (15) Assessment and Evaluation in Orientation (Robert Schwartz and Dennis Wiese); and (16) Reflections on the History of Orientation, Transition, and Retention Programs (Jeanine A. Ward-Roof and Kathy L. Guthrie). (Individual chapters contain references.) [For the 2nd Edition (2003), see ED478603.].

Community/public Health Nursing - Mary Albrecht Nies 2007

Community/Public Health Nursing: Promoting the Health of Populations, 4th Edition focuses on the issues and responsibilities of contemporary community/public health nursing. Its emphasis on working with populations combined with the unique "upstream" preventive approach prepares the reader to assume an active role in caring for the health of clients in community and public settings. Plus, the new full-color design highlights special features and enhances content. Features photo-novellas to engage students and demonstrate applications of important community health nursing concepts. Provides detailed case studies that emphasize community aspects of all steps of the nursing process to promote the community perspective in all health situations. Examines issues of social justice and discusses how to target inequalities in arenas such as education, jobs, and housing to prepare students to function in a community-focused health care system. Demonstrates the use of theoretical frameworks common to community and public health nursing showing how familiar and new theory bases can be used to solve problems and challenges in the community. Illustrates real-life situations with highlighted Clinical Examples depicting today's community/public health care. Discussion of Levels of Prevention presented within the Case Studies address specific applications for each level. Provides Learning Activities at the end of each chapter to challenge students to apply chapter material outside the classroom. Includes a disaster management and preparedness chapter to examine this important new area of concern and responsibility in community health. Offers content on forensic nursing to explore this new subspecialty in community health. Summarizes research study findings pertinent to chapter topics in Research Highlights boxes. Highlights specific ethical issues in Ethical Insights boxes. Presents Healthy People 2010 objectives in feature boxes in appropriate chapters. Provides a Media Resources section at the front of each chapter that details the numerous Evolve components available to students. Chapter outline added to the front of chapters makes locating information in the chapter easier.

Postharvest Handling - Robert L. Shewfelt 2012-12-02

Postharvest Handling: A Systems Approach introduces a new concept in the handling of fresh fruits and vegetable. Traditional treatments have been either physiologically based with an emphasis on biological tissue or technologically based with an emphasis on storage and handling. This book integrates all processes from production practices through consumer consumption with an emphasis on understanding market forces and providing fresh product that meets consumer expectations.

Postharvest physiologists and technologists across the disciplines of agricultural economics, agricultural engineering, food science and horticulture along with handlers of minimally-processed products within the fresh produce fruit and vegetable processing industries will find this to be an invaluable source of information. Uses a systems approach that provides a unique perspective on the handling of fresh fruits and vegetables Designed with the applied perspective to complement the more basic perspectives provided in other treatments Provides the integrated, interdisciplinary perspective needed in research to improve the quality of fresh and minimally processed products Emphasizes that the design of handling systems should be market-driven rather than concentrating on narrow specifics
China - Frederica M. Bunge 1981

Byrd and Chen's Canadian Tax Principles, 2003 -2004 - Ida Chen 2003-08-25

This text is appropriate for one- or two-term courses covering personal and corporate taxation. Written in an accessible style, this text assumes that the student has no previous education in taxation. Byrd & Chen's Canadian Tax Principles can be used with or without other source materials (this includes the Income Tax Act, Information Circulars, Interpretation Bulletins, and other official materials). The Income Tax Act is referenced in the text where appropriate for further independent study. Students should be able to solve all of the end-of-chapter problems by relying solely on the text as a reference. The text and problem materials are comprehensive of the syllabus requirements of the CGAs, CAs, and CMAs.

U.S. and Russian Policymaking with Respect to the Use of Force - Jeremy R. Azrael 1996

This volume presents case studies of U.S. and Russian peacekeeping and peacemaking operations since the end of the Cold War. The chapters are authored by U.S. and Russian policymakers and/or policy analysts who were neither direct participants in, nor first-hand observers of, the events they describe. Drawing on the evidence presented in the case studies, a concluding chapter compares the political and institutional arrangements and procedures through which the two countries decide whether or not to engage in peacekeeping and peacemaking operations and assesses the implications of the key similarities and differences for combined operations in the future.

Nursing Leadership and Management for Patient Safety and Quality Care - Elizabeth Murray, PhD, RN, CNE 2021-11-16

Learn the skills you need to lead and succeed in the dynamic health care environments in which you will practice. From leadership and management theories through their application, you'll develop the core competences needed to deliver and manage the highest quality care for your patients. You'll also be prepared for the initiatives that are transforming the delivery and cost-effectiveness of health care today.

Study Guide for Canadian Tax Principles 2018-2019 Edition - Clarence E. Byrd 2018-09

Business Law in Canada - Richard Yates 1998-06-15

Appropriate for one-semester courses in Administrative Law at both college and university levels. Legal concepts and Canadian business applications are introduced in a concise, one-semester format. The text is structured so that five chapters on contracts form the nucleus of the course, and the balance provides stand-alone sections that the instructor may choose to cover in any order. We've made the design more reader-friendly, using a visually-appealing four-colour format and enlivening the solid text with case snippets and extracts. The result is a book that maintains the strong legal content of previous editions while introducing more real-life examples of business law in practice.

Byrd and Chen's Canadian Tax Principles, 2007-2008 Edition - Clarence E. Byrd 2007-08

This text is appropriate for one- or two-term courses covering personal and corporate taxation from a practitioner's perspective. Written in an accessible style, this text assumes that the student has no previous education in taxation. Byrd & Chen's Canadian Tax Principles, 2007-2008

Edition,nbsp;can be used with or without other source materials (this includes the Income Tax Act, Information Circulars, Interpretation Bulletins, and other official materials). The Income Tax Act is referenced in the text where appropriate for further independent study. Students should be able to solve all of the end-of-chapter problems by relying solely on the text as a reference. The text and problem materials are comprehensive of the syllabus requirements of the CGAs, CAs, and CMAs.

Case Studies in Knowledge Management - Jennex, Murray E. 2005-04-30

Case Studies in Knowledge Management provides rich, case-based lessons learned from several examples of actual applications of knowledge management in a variety of organizational and global settings. A variety of KM issues are explored, including issues associated with building a KMS, organizational culture and its effect on knowledge capture, sharing, re-use, strategy, and implementation of KM initiatives and a KMS. The benefit of focusing on case and action research is that this research provides an extensive and in-depth background and analysis on the subjects, providing readers with greater insight into the issues discussed.

Fast Food Nation - Eric Schlosser 2012

Explores the homogenization of American culture and the impact of the fast food industry on modern-day health, economy, politics, popular culture, entertainment, and food production.

Canadian Income Taxation 2017/2018 - William Buckwold 2017-06-26

Just as bridges connect parts of Canada together, Canadian Income Taxation: Planning and Decision Making connects tax law and its application, to business and investment transactions and decision making. The 2017-2018 Edition of Buckwold/Kitunen maintains its highly readable student friendly format and full coverage of the CPA competency map without compromising the planning content needed for professional exams. Access to ProFile, Intuit's highly regarded professional tax preparation software, continues to be available for students and instructors using Buckwold/Kitunen.

Planning Health Promotion Programs - L. Kay Bartholomew Eldredge 2011-01-25

This thoroughly revised and updated third edition of Planning Health Promotion Programs provides a powerful, practical resource for the planning and development of health education and health promotion programs. At the heart of the book is a streamlined presentation of Intervention Mapping, a useful tool for the planning and development of effective programs. The steps and tasks of Intervention Mapping offer a framework for making and documenting decisions for influencing change in behavior and environmental conditions to promote health and to prevent or improve a health problem. Planning Health Promotion Programs gives health education and promotion professionals and researchers information on the latest advances in the field, updated examples and explanations, and new illustrative case studies. In addition, the book has been redesigned to be more teachable, practical, and practitioner-friendly.

A Short History of Film, Third Edition - Wheeler Winston Dixon 2018-03-30

With more than 250 images, new information on international cinema—especially Polish, Chinese, Russian, Canadian, and Iranian filmmakers—an expanded section on African-American filmmakers, updated discussions of new works by major American directors, and a new section on the rise of comic book movies and computer generated special effects, this is the most up to date resource for film history courses in the twenty-first century.

Canadian Tax Principles, 2019-2020 Edition - Clarence Byrd 2019-08-15

Milk and Dairy Products in Human Nutrition - Ellen Muehlhoff 2013

Milk and dairy products are a vital source of nutrition for many people. They also present livelihood opportunities for farm families, processors and other stakeholders in dairy value chains. Consumers, industry and governments need up-to-date information on how milk and dairy products can contribute to human nutrition and how dairy-industry development can best contribute to increasing food security

and alleviating poverty. This publication is unique in drawing together information on nutrition, and dairy-industry development, providing a rich source of useful material on the role of dairy products in human nutrition and the way that investment in dairy-industry development has changed.

Beginning and Intermediate Algebra: A Guided Approach - Rosemary Karr 2014-01-01

The new edition of BEGINNING & INTERMEDIATE ALGEBRA is an exciting and innovative revision that takes an already successful text and makes it more compelling for today's instructor and student. The authors have developed a learning plan to help students succeed and transition to the next level in their coursework. Based on their years of experience in developmental education, the accessible approach builds upon the book's known clear writing and engaging style which teaches students to develop problem-solving skills and strategies that they can use in their everyday lives. The authors have developed an acute awareness of students' approach to homework and present a learning plan keyed to Learning Objectives and supported by a comprehensive range of exercise sets that reinforces the material that students have learned setting the stage for their success. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Standing Our Ground - Joyce M. Barry 2012-08-22

Standing Our Ground: Women, Environmental Justice, and the Fight to End Mountaintop Removal examines women's efforts to end mountaintop removal coal mining in West Virginia. Mountaintop removal coal mining, which involves demolishing the tops of hills and mountains to provide access to coal seams, is one of the most significant environmental threats in Appalachia, where it is most commonly practiced. The Appalachian women featured in Barry's book have firsthand experience with the negative impacts of Big Coal in West Virginia. Through their work in organizations such as the Coal River Mountain Watch and the Ohio Valley Environmental Coalition, they fight to save their mountain communities by promoting the development of alternative energy resources. Barry's engaging and original work reveals how women's tireless organizing efforts have made mountaintop removal a global political and environmental issue and laid the groundwork for a robust environmental justice movement in central Appalachia.

Confronting Commercial Sexual Exploitation and Sex Trafficking of Minors in the United States -

National Research Council 2013-11-12

Every day in the United States, children and adolescents are victims of commercial sexual exploitation and sex trafficking. Despite the serious and long-term consequences for victims as well as their families, communities, and society, efforts to prevent, identify, and respond to these crimes are largely under supported, inefficient, uncoordinated, and unevaluated. Confronting Commercial Sexual Exploitation and Sex Trafficking of Minors in the United States examines commercial sexual exploitation and sex trafficking of U.S. citizens and lawful permanent residents of the United States under age 18. According to this report, efforts to prevent, identify, and respond to these crimes require better collaborative approaches that build upon the capabilities of people and entities from a range of sectors. In addition, such efforts need to confront demand and the individuals who commit and benefit from these crimes. The report recommends increased awareness and understanding, strengthening of the law's response, strengthening of research to advance understanding and to support the development of prevention and intervention strategies, support for multi-sector and interagency collaboration, and creation of a digital information-sharing platform. A nation that is unaware of these problems or disengaged from solutions unwittingly contributes to the ongoing abuse of minors. If acted upon in a coordinated and comprehensive manner, the recommendations of Confronting Commercial Sexual Exploitation and Sex Trafficking of Minors in the United States can help advance and strengthen the nation's emerging efforts to prevent, identify, and respond to commercial sexual exploitation and sex trafficking of minors in the United States.

Mathematics & Science in the Real World - 2000

American Psychiatric Association Practice Guidelines - American Psychiatric Association 1996

The aim of the American Psychiatric Association Practice Guideline series is to improve patient care. Guidelines provide a comprehensive synthesis of all available information relevant to the clinical topic. Practice guidelines can be vehicles for educating psychiatrists, other medical and mental health professionals, and the general public about appropriate and inappropriate treatments. The series also will identify those areas in which critical information is lacking and in which research could be expected to improve clinical decisions. The Practice Guidelines are also designed to help those charged with overseeing the utilization and reimbursement of psychiatric services to develop more scientifically based and clinically sensitive criteria.

Seekers #1: The Quest Begins - Erin Hunter 2009-10-06

The first book in a thrilling animal fantasy series following the epic journey of three bears, from the #1 nationally bestselling author of Warriors. When three young bears from different species—black, polar, and grizzly—are separated from their families, fate brings them together on a path that will change their lives forever. Along the way, they will face great danger, terrible tragedies, new landscapes, and situations that require all their ingenuity to survive. For fans of Warriors, Survivors, and animal fantasy series like Wings of Fire and Foxcraft, Seekers is a sweeping and incredible journey through the beautiful, dangerous world of wild bears.

Endangered by Sprawl - Reid H. Ewing 2005-01-01

Forensic Microbiology - David O. Carter 2017-03-27

Forensic Microbiology focuses on newly emerging areas of microbiology relevant to medicolegal and criminal investigations: postmortem changes, establishing cause of death, estimating postmortem interval, and trace evidence analysis. Recent developments in sequencing technology allow researchers, and potentially practitioners, to examine microbial communities at unprecedented resolution and in multidisciplinary contexts. This detailed study of microbes facilitates the development of new forensic tools that use the structure and function of microbial communities as physical evidence. Chapters cover: Experiment design Data analysis Sample preservation The influence of microbes on results from autopsy, toxicology, and histology Decomposition ecology Trace evidence This diverse, rapidly evolving field of study has the potential to provide high quality microbial evidence which can be replicated across laboratories, providing spatial and temporal evidence which could be crucial in a broad range of investigative contexts. This book is intended as a resource for students, microbiologists, investigators, pathologists, and other forensic science professionals.

Fundamentals of Physics - David Halliday 2011-01-04

◆ 200 page study companion to WileyPLUS ◆ Online code to WileyPLUS which contains: o Dynamic integrated online version of the full textbook o Animations based on key illustrations in each chapter o Office Hour videos, created by Jearl Walker, including: video problem-solving help, video mini-lectures of key concepts and topics, and math help videos o Concept simulations and questions o All end of chapter problems coded and available for assignment o Additional problems not found in the text made available at the instructor's discretion. o Question assistance for every problem made available at the instructor's discretion in the form of one or more of the following: Link to Office Hour Videos, Guided Online (GO) Tutorials, Interactive LearningWare, Link to Flying Circus, Link to Additional Sample Problems, Hints, Solutions, Answers o Chapter 0 MathSkills review of algebra and calculus o Physics demonstration videos

Canadian Tax Principles, 2017-2018 Edition - Clarence E. Byrd 2017-08-23

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Pearson If purchasing or renting from companies other than Pearson, the access codes for Pearson's MyLab & Mastering products may not be included, may be incorrect, or may be previously redeemed. Check with the seller before completing your purchase. Written in an accessible style, this text assumes that the student has no previous education in taxation. Byrd & Chen's *Canadian Tax Principles, 2017-2018 Edition*, can be used with or without other source materials (this includes the Income Tax Act, Income Tax Folios, and other official materials). The Income Tax Act is referenced in the text where appropriate for further independent study. Students should be able to solve all of the end-of-chapter material by relying solely on the text as a reference. The text and problem materials are comprehensive of the syllabus requirements of the Canadian professional accounting bodies.

Operations and Supply Chain Management - Roberta S Russell 2018-05-22

Russell and Taylor's *Operations and Supply Chain Management, 9th Edition* is designed to teach students how to analyze processes, ensure quality, create value, and manage the flow of information and products, while creating value along the supply chain in a global environment. Russell and Taylor explain and clearly demonstrate the skills needed to be a successful operations manager. Most importantly, *Operations Management, 9th Edition* makes the quantitative topics easy for students to understand and the mathematical applications less intimidating. Appropriate for students preparing for careers across functional areas of the business environment, this text provides foundational understanding of both qualitative and quantitative operations management processes.

A National Strategy for the Elimination of Hepatitis B and C - National Academies of Sciences, Engineering, and Medicine 2017-06-30

Hepatitis B and C cause most cases of hepatitis in the United States and the world. The two diseases account for about a million deaths a year and 78 percent of world's hepatocellular carcinoma and more than half of all fatal cirrhosis. In 2013 viral hepatitis, of which hepatitis B virus (HBV) and hepatitis C virus (HCV) are the most common types, surpassed HIV and AIDS to become the seventh leading cause of death worldwide. The world now has the tools to prevent hepatitis B and cure hepatitis C. Perfect vaccination could eradicate HBV, but it would take two generations at least. In the meantime, there is no cure for the millions of people already infected. Conversely, there is no vaccine for HCV, but new direct-acting antivirals can cure 95 percent of chronic infections, though these drugs are unlikely to reach all chronically-infected people anytime soon. This report, the second of two, builds off the conclusions of the first report and outlines a strategy for hepatitis reduction over time and specific actions to achieve them.

Bulletin "D" - United States. Bureau of Internal Revenue 1919

Health Care's Human Crisis - Bobbi Kimball 2002

"Explores the history of nursing, placing it in its modern day context within the healthcare system. Examines the social, cultural, and economic factors that drive the nursing shortage and looks at how other fields cope with their own workforce shortages"--Publisher's description.

Community Health Nursing - Judith Ann Allender 2010

Now in its Seventh Edition, this comprehensive text provides unique coverage of vulnerable aggregate populations while using the levels of prevention approach. The book focuses on public health concerns including health promotion and protection, provides strong nursing application coverage, and addresses timely issues such as disaster nursing, urban clients, and clients with disabilities/chronic illness. This edition retains popular features such as "Stop and Think" boxes, levels of prevention displays, and Using the Nursing Process and includes new features such as Evidence: The Bridge to Practice, Healthy People 2020, Student Voices, and appendices of communicable diseases.

A Guide to the Study and Use of Military History - John E. Jessup 1979

Equity, Social Determinants and Public Health Programmes - World Health Organization 2010

1. Introduction and methods of work.-- 2. Alcohol: equity and social determinants.-- 3. Cardiovascular disease: equity and social determinants.-- 4. Health and nutrition of children: equity and social determinants.-- 5. Diabetes: equity and social determinants.-- 6. Food safety: equity and social determinants.-- 7. Mental disorders: equity and social determinants.-- 8. Neglected tropical diseases: equity and social determinants.-- 9. Oral health: equity and social determinants.-- 10. Unintended pregnancy and pregnancy outcome: equity and social determinants.-- 11. Tobacco use: equity and social determinants.-- 12. Tuberculosis: the role of risk factors and social determinants.-- 13. Violence and unintentional injury: equity and social determinants.-- 14. Synergy for equity.

Introduction to Marketing - Carl D. McDaniel 2006

The exciting new edition of Marketing continues the established tradition of adding value far beyond the expectations of students and instructors. Extensive research has been done to ensure this edition provides a comprehensive, up-to-the-minute introduction to the field of marketing. Key principles are illustrated by hundreds of fresh, new examples, while the latest concepts and theories are covered in detail with numerous illustrations. Organized around the marketing mix, this thoroughly revised text provides students with an exhilarating first introduction to the dynamic world of marketing.