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BUSINESS BENCHMARK 2ND EDITION. STUDENT'S BOOK BEC UPPER-INTERMEDIATE B2 - 2013-02

CAMBRIDGE ENGLISH FOR NURSING - VIRGINIA ALLUM 2018

CAMBRIDGE ENGLISH FOR ENGINEERING STUDENTS BOOK WITH AUDIO CDS (2) SOUTH ASIAN EDITION - MARK IBBOTSON 2009-06-01

CAMBRIDGE ENGLISH FOR ENGINEERING IS FOR INTERMEDIATE TO UPPER-INTERMEDIATE LEVEL (B1 - B2) LEARNERS OF ENGLISH WHO NEED TO USE ENGLISH IN AN ENGINEERING ENVIRONMENT. THE COURSE IS PARTICULARLY SUITABLE FOR CIVIL, MECHANICAL AND ELECTRICAL ENGINEERS AND CAN BE USED IN THE CLASSROOM OR FOR SELF-STUDY. CAMBRIDGE ENGLISH FOR ENGINEERING IS DESIGNED TO IMPROVE THE COMMUNICATION SKILLS AND SPECIALIST LANGUAGE KNOWLEDGE OF ENGINEERS, ENABLING THEM TO COMMUNICATE MORE CONFIDENTLY AND EFFECTIVELY. WITH AN EMPHASIS ON LISTENING AND SPEAKING, THE TEN STANDALONE UNITS COVER TOPICS COMMON TO ALL FIELDS OF ENGINEERING SUCH AS MONITORING AND CONTROL; PROCEDURES AND PRECAUTIONS; AND ENGINEERING DESIGN. AUTHENTIC ACTIVITIES BASED ON EVERYDAY ENGINEERING SITUATIONS - FROM DESCRIBING TECHNICAL PROBLEMS AND SOLUTIONS TO WORKING WITH DRAWINGS - MAKE THE COURSE RELEVANT AND MOTIVATING. IN ADDITION, A SET OF CASE STUDIES AVAILABLE ONLINE PROVIDE PROBLEM-SOLVING IN AUTHENTIC ENGINEERING SCENARIOS. THE ONLINE TEACHER'S BOOK HAS EXTENSIVE BACKGROUND INFORMATION FOR THE NON-SPECIALIST TEACHER, USEFUL WEB LINKS AND EXTRA PRINTABLE ACTIVITIES. THE COURSE COMPRISES: STUDENT'S BOOK WITH 2 AUDIO CDS ENGINEERING CASE STUDIES ONLINE TEACHER'S BOOK ONLINE

CAMBRIDGE ENGLISH EMPOWER. STUDENT'S BOOK (A2) - 2015-04

LABOUR POLICIES, LANGUAGE USE AND THE 'NEW' ECONOMY - KELLIE GONÇALVES 2020-09-09

THIS BOOK PROVIDES AN IN-DEPTH ANALYSIS OF LANGUAGE AND TOURIST MOBILITY WITHIN AN ADVENTURE TOURISM CONTEXT. IT USES A CRITICAL AND ETHNOGRAPHIC APPROACH, CONTRIBUTING TO POSTSTRUCTURALIST PERSPECTIVES OF SOCIAL LIFE THAT ARE CURRENTLY UNDERGOING CONSIDERABLE CHANGES ON SOCIAL, POLITICAL, CULTURAL AND LINGUISTIC LEVELS. DRAWING UPON AN ARRAY OF DATA SOURCES COLLECTED OVER FIVE YEARS ON TWO CONTINENTS, IT EXAMINES AND COMPARES THE WAY LANGUAGE AND COMMUNICATION (E.G. SPEECH, WRITTEN TEXTS, VISUAL RESOURCES) ARE USED WITHIN THE PRODUCTION OF PLACE-MAKING PRACTICES IN TWO OF THE WORLD'S TOP ADVENTURE TOURISM DESTINATIONS: INTERLAKEN, SWITZERLAND AND QUEENSTOWN, NEW ZEALAND. IT CENTRES ON ISSUES SUCH AS CROSS-CULTURAL DISCOURSES, TRANSCULTURAL TEXTS, AND SEMIOTIC LANDSCAPES.

CAMBRIDGE ENGLISH FOR SCIENTISTS STUDENT'S BOOK WITH AUDIO CDS (2) - TAMZEN ARMER 2011-05-05

CAMBRIDGE ENGLISH FOR SCIENTISTS IS A SHORT COURSE (40-60 HOURS) FOR STUDENT AND PROFESSIONAL SCIENTISTS.

RULES, PATTERNS AND WORDS - DAVE WILLIS 2003-12-24

IN AN ACCESSIBLE STYLE, THE AUTHOR DEMONSTRATES THE LINK BETWEEN GRAMMAR AND VOCABULARY.

COLLABORATIVE ACTION RESEARCH FOR ENGLISH LANGUAGE TEACHERS - ANNE BURNS 1999-02-25

THIS BOOK PRESENTS FIRST-PERSON ACCOUNTS PROVIDING THE BASIS FOR EXPLORING THE CHALLENGES AND CONSTRAINTS OF ACTION RESEARCH.

TEACHING LANGUAGES TO YOUNG LEARNERS - LYNNE CAMERON 2001-03-15

THIS BOOK WILL DEVELOP READERS' UNDERSTANDING OF CHILDREN ARE BEING TAUGHT A FOREIGN LANGUAGE.

CAMBRIDGE ENGLISH FOR THE MEDIA - NICK CERAMELLA & ELIZABETH LEE 2009-06-01

CAMBRIDGE ENGLISH FOR THE MEDIA IS FOR INTERMEDIATE TO UPPER-INTERMEDIATE LEVEL (B1-B2) LEARNERS OF ENGLISH WHO NEED TO USE ENGLISH FOR THEIR STUDIES OR WORK IN THE MEDIA. THE COURSE CAN BE USED IN THE CLASSROOM OR FOR SELF-STUDY.

CAMBRIDGE ENGLISH FOR THE MEDIA IS DESIGNED TO IMPROVE THE COMMUNICATION SKILLS AND SPECIALIST KNOWLEDGE OF MEDIA STUDIES STUDENTS AND PROFESSIONALS, ENABLING THEM TO WORK MORE CONFIDENTLY AND EFFECTIVELY. THE EIGHT STANDALONE UNITS ENABLE COVER TOPICS COMMON TO A RANGE OF MEDIA-RELATED FIELDS, INCLUDING NEWSPAPERS, RADIO, TV, FILM AND ADVERTISING. AUTHENTIC TEACHING MATERIALS BASED ON EVERYDAY WORK SCENARIOS - SUCH AS PRODUCING AND EDITING FOR PRINT, RADIO AND SCREEN - MAKE THE COURSE PRACTICAL AND MOTIVATING. THE ONLINE TEACHER'S BOOK HAS EXTENSIVE BACKGROUND INFORMATION FOR THE NON-SPECIALIST TEACHER, USEFUL WEB LINKS AND EXTRA PRINTABLE ACTIVITIES. THE COURSE COMPRISES: * STUDENT'S BOOK WITH AUDIO CD * TEACHER'S BOOK ONLINE

UNDERSTANDING INTERCULTURAL COMMUNICATION - MARIE-LOUISE BRUNNER 2022-01-04

TODAY, ACADEMICS, BUSINESS PROFESSIONALS AND PRIVATE PERSONS ALIKE NEED TO COMMUNICATE SUCCESSFULLY AND ESTABLISH RELATIONSHIPS WITH PEOPLE FROM VARIOUS CULTURES THROUGH DIGITAL MEANS. THESE SKILLS HAVE NOW BECOME ESSENTIAL IN VIRTUAL ENVIRONMENTS. THIS BOOK PROVIDES AN IN-DEPTH ANALYSIS OF HOW INTERLOCUTORS NEGOTIATE MEANING AND IDENTITIES IN INTERCULTURAL VIDEO-MEDIATED COMMUNICATION AS AN IMPORTANT STEP TO IMPROVING INTERACTIONS ON A GLOBAL SCALE. IT CONTRIBUTES TO UNDERSTANDING THE COMPLEX NEGOTIATION PROCESSES AND STRATEGIES INVOLVED IN COMMUNICATING SUCCESSFULLY AND IN ESTABLISHING RAPPORT IN AN INTERCULTURAL AND VIDEO-MEDIATED CONTEXT. SPEAKERS IN THIS ENGLISH AS A LINGUA FRANCA SETTING ACT AS ACCOMPLISHED CONVERSATIONALISTS WHO EFFICIENTLY EMPLOY VARIOUS STRATEGIES TO MAKE THEMSELVES UNDERSTOOD AND TO PREEMPT INTERACTIONAL DIFFICULTIES. AT THE SAME TIME, INTERLOCUTORS (RE)NEGOTIATE IDENTITIES ON VARIOUS LEVELS IN THE PROCESS OF THEIR INTERACTIONS WITH CONVERSATION PARTNERS. BASED ON THESE INSIGHTS, THIS BOOK CONCLUDES WITH PRACTICAL SUGGESTIONS FOR EDUCATIONAL AND PROFESSIONAL APPLICATIONS.

FANTASTIC FLYERS 2ND EDITION. PUPIL'S BOOK - VIV LAMBERT 2020-03

ASSESSING LANGUAGES FOR SPECIFIC PURPOSES - DAN DOUGLAS 2000

TESTING LANGUAGE FOR SPECIFIC PURPOSES (LSP) REFERS TO THAT BRANCH OF LANGUAGE TESTING IN WHICH THE TEST CONTENT AND TEST METHODS ARE DERIVED FROM AN ANALYSIS OF A SPECIFIC LANGUAGE USE SITUATION, SUCH AS SPANISH FOR BUSINESS, JAPANESE FOR TOUR GUIDES, ITALIAN FOR LANGUAGE TEACHERS, OR ENGLISH FOR AIR TRAFFIC CONTROL. LSP TESTS ARE USUALLY CONTRASTED WITH GENERAL PURPOSE LANGUAGE TESTS, IN WHICH PURPOSE IS MORE BROADLY DEFINED, AS IN THE TEST OF ENGLISH AS A FOREIGN LANGUAGE. THIS BOOK IS THE FIRST TO EXAMINE THE ISSUES SURROUNDING THE IMPLEMENTATION OF TESTS FOR SPECIFIC PURPOSES. IT INCLUDES AN IN-DEPTH DISCUSSION OF THE ISSUES, AN EXAMINATION OF THE CURRENT EXAMS, AND A COMPREHENSIVE OVERVIEW OF THE LITERATURE. IT WILL BE A WELCOME ADDITION TO ANY LANGUAGE TEACHING PROFESSIONALS LIBRARY.

THE PLURILINGUALISM PROJECT - BRITTA HUFSEIN 2004-01-01

THIS PUBLICATION CONTAINS A SELECTION OF PAPERS SUBMITTED TO FIVE CONFERENCES HELD IN EUROPEAN COUNTRIES DURING 2000-2001, WHICH EXPLORED THE CONCEPT OF PLURILINGUALISM FOCUSED ON THE DEVELOPMENT OF PRINCIPLES AND A FRAMEWORK FOR THE PROMOTION OF TEACHING MORE THAN ONE FOREIGN LANGUAGE IN SCHOOLS.

GRAMMAR FOR ENGLISH LANGUAGE TEACHERS - MARTIN PARROTT 2000-03-30

GRAMMAR FOR ENGLISH LANGUAGE TEACHERS HELPS TEACHERS TO DEVELOP THEIR OVERALL KNOWLEDGE AND UNDERSTANDING OF ENGLISH GRAMMAR, AND PROVIDES A QUICK SOURCE OF REFERENCE IN PLANNING LESSONS AND CLARIFYING LEARNERS' PROBLEMS. EACH CHAPTER INCLUDES A TYPICAL DIFFICULTIES SECTION, WHICH EXPLORES LEARNERS' PROBLEMS AND MISTAKES. THE BOOK ENCOURAGES TEACHERS TO APPRECIATE THE RANGE OF FACTORS WHICH AFFECT GRAMMATICAL CHOICES, BUT ALSO INTRODUCES THE 'RULES OF THUMB' PRESENTED TO LEARNERS IN COURSE MATERIALS. THE CONSOLIDATION EXERCISES PROVIDE AN OPPORTUNITY FOR TEACHERS TO TEST THE RULES AGAINST REAL LANGUAGE USE AND TO EVALUATE CLASSROOM AND REFERENCE MATERIALS. THE BOOK IS ORGANISED THEMATICALLY, BUT ALSO PROVIDES A 'SHORT CUT' INDEX AT THE BEGINNING FOR EASE OF REFERENCE. THERE IS ALSO A CAMBRIDGE ELT WEBSITE WITH FURTHER CHAPTER-BY-CHAPTER EXTENSION EXERCISES TO ACCOMPANY THE BOOK.

SUPER STARTERS PUPIL'S BOOK - WENDY SUPERFINE 2006-01-01

DELTA YOUNG LEARNERS ENGLISH IS AN ACTIVITY-BASED COURSE FOR YOUNG LEARNERS OF ENGLISH IN THE 7 TO 13 AGE RANGE. BASED ON THE SYLLABUS OF THE REVISED 2007 CAMBRIDGE YOUNG LEARNERS ENGLISH TESTS, IT IS DESIGNED TO ENSURE SUCCESSFUL LEARNING IN CHILDREN PREPARING FOR THE TESTS.

ENGLISH UNLIMITED A2 - ELEMENTARY. TEACHER'S PACK WITH DVD-ROM - ALEX TILBURY 2010

ASSESSING WRITING - SARA CUSHING WEIGLE 2002-05-27

THE ASSESSMENT OF LANGUAGE LEARNERS IS HAVING A GROWING IMPACT IN ENGLISH LANGUAGE TEACHING AND APPLIED LINGUISTICS.

TERMS
ADDITIONAL KEY FEATURES: • GRAMMAR REFERENCE SECTIONS • TASKS WITH COMMENTARIES TO PROMOTE ENGAGED AND REFLECTIVE READING • COMPLETE LESSON PLANS WITH PHOTOCOPIABLE MATERIAL
THE SECOND EDITION REMAINS AN ACCESSIBLE AND PRACTICAL BOOK THAT WILL HELP NEW TEACHERS AS THEY TRAIN AND DEVELOP THROUGH THE FIRST YEARS OF THEIR TEACHING CAREERS.

ENGLISH FOR THE FINANCIAL SECTOR. STUDENT'S BOOK AUDIO-CD - I. E. MACKENZIE 2008

PROVIDING AT LEAST 50 HOURS OF CLASSROOM MATERIAL, THIS COURSE BUILDS FINANCIAL LANGUAGE AND TEACHES STUDENTS ABOUT KEY FINANCIAL CONCEPTS. IT ALSO FOCUSES ON THE COMMUNICATION SKILLS NECESSARY FOR WORKING EFFECTIVELY WITHIN THE INDUSTRY. IT COVERS A WIDE RANGE OF FINANCIAL TOPICS, INCLUDING RETAIL AND INVESTMENT BANKING, ACCOUNTING, TRADE FINANCE, AND MERGERS AND ACQUISITIONS.

LANGUAGE DEATH - DAVID CRYSTAL 2014-11-06

A THOROUGH REVIEW OF THE WORLDWIDE PROBLEM OF LANGUAGE ENDANGERMENT AND DEATH.

CAMBRIDGE ENGLISH FOR JOB-HUNTING - COLM DOWNES 2009-06-01

"CAMBRIDGE ENGLISH FOR JOB-HUNTING IS FOR UPPER-INTERMEDIATE TO ADVANCED LEVEL (B2-C1) LEARNERS OF ENGLISH WHO NEED TO USE ENGLISH DURING THE JOB APPLICATION PROCESS. THE COURSE CAN BE USED IN THE CLASSROOM OR FOR SELF-STUDY. IDEAL FOR WORKING PROFESSIONALS THOSE NEW TO THE WORLD OF EMPLOYMENT, THE COURSE DEVELOPS THE SPECIALIST ENGLISH LANGUAGE KNOWLEDGE AND COMMUNICATION SKILLS THAT JOB-SEEKERS NEED TO APPLY FOR AND SECURE JOBS. CAMBRIDGE ENGLISH FOR JOB-HUNTING COMPRISES SIX STANDALONE UNITS COVERING CORE AREAS SUCH AS PREPARING A CV, WRITING A COVER LETTER, AND ANSWERING INTERVIEW QUESTIONS. BY FEATURING AUTHENTIC MATERIALS SUCH AS CVs AND LETTERS, LEARNERS ARE GIVEN PRACTICAL EXPERIENCE IN PREPARING VITAL DOCUMENTATION. THE COURSE ALSO FEATURES A SPECIAL FOCUS ON THE INTERVIEW SCENARIO, INCLUDING EXTRACTS FROM INTERVIEWS ON THE AUDIO CD. AS WELL AS FAMILIARISING LEARNERS WITH COMMONLY ASKED INTERVIEW QUESTIONS, THE COURSE ALSO DEVELOPS MORE ADVANCED INTERVIEWING TECHNIQUES SUCH AS ANSWERING DIFFICULT QUESTIONS AND SELLING YOURSELF EFFECTIVELY. IN ADDITION THE COURSE OFFERS VALUABLE ADVICE TO HELP BUILD APPLICANTS' CONFIDENCE."

ALIGNING TESTS WITH THE CEFR - WALDEMAR MARTYNIUK 2010-11-11

THIS VOLUME EXPLORES THE PROCESS OF ALIGNING LANGUAGE TESTS WITH THE COMMON EUROPEAN FRAMEWORK OF REFERENCE (CEFR).

ENGLISH AS A GLOBAL LANGUAGE - DAVID CRYSTAL 2012-03-29

WRITTEN IN A DETAILED AND FASCINATING MANNER, THIS BOOK IS IDEAL FOR GENERAL READERS INTERESTED IN THE ENGLISH LANGUAGE.

COMMON MISTAKES AT IELTS INTERMEDIATE - PAULINE CULLEN 2007-03-28

THIS INVALUABLE LITTLE BOOK HIGHLIGHTS THE REAL MISTAKES THAT STUDENTS MAKE IN THE EXAM - AND SHOWS HOW TO AVOID THEM. BASED ON ANALYSIS OF THOUSANDS OF EXAM SCRIPTS, EACH UNIT TARGETS A KEY PROBLEM AREA. CLEAR EXPLANATIONS AND EXERCISES HELP STUDENTS TO USE THE LANGUAGE ACCURATELY. REGULAR TESTS OFFER STUDENTS A FURTHER OPPORTUNITY TO CHECK AND CONSOLIDATE WHAT THEY HAVE LEARNED. • HIGHLIGHTS COMMON MISTAKES THAT LEARNERS REALLY MAKE. • BASED ON ANALYSIS OF THOUSANDS OF EXAM SCRIPTS. • SHORT, SNAPPY EXPLANATIONS FOCUS ON KEY PROBLEM AREAS. • INCLUDES EXAM-STYLE EXERCISES.

CAMBRIDGE ENGLISH FOR HUMAN RESOURCES STUDENT'S BOOK WITH AUDIO CDs (2) - GEORGE SANDFORD 2011-07-14

SUMMARY: "CAMBRIDGE ENGLISH FOR HUMAN RESOURCES COVERS A WIDE RANGE OF TOPICS OF CONCERN TO HUMAN RESOURCES AND PERSONNEL DEVELOPMENT, FROM UNDERSTANDING THE ESSENTIALS OF RESOURCING AND OUTSOURCING THROUGH TO STRATEGIC HR. THE TEN STANDALONE UNITS ALLOW LEARNERS TO FOCUS ON THE AREAS OF HR AND PERSONNEL DEVELOPMENT MOST IMPORTANT TO THEM. AS WELL AS TEACHING THE SPECIALIST VOCABULARY AND THEORY OF HR, THE COURSE ALSO DEVELOPS JOB-SPECIFIC SKILLS SUCH AS COACHING, DESIGNING AND IMPLEMENTING APPRAISAL SYSTEMS, MANAGING CONFLICT AND OTHERS."--CAMBRIDGE WEBSITE, VIEWED 1ST SEPT, 2011.

HIGHER EDUCATION IN MARKET-ORIENTED SOCIALIST VIETNAM - PHAN LE HA 2020-09-01

THIS BOOK INSPECTS HIGHER EDUCATION REFORM IN MARKET-ORIENTED SOCIALIST VIETNAM, WITH A FOCUS ON NEWNESS NARRATIVES AND ENQUIRY. ENGAGING IN DIALOGIC CONVERSATIONS WITH GLOBAL AND REGIONAL FORCES AND EXPLORING CONVERGENCES IN THE DOMAINS OF POLICY, CURRICULUM, RESEARCH, PEDAGOGY, AND SOCIETY, CHAPTER AUTHORS ANALYSE IDEOLOGIES THAT HAVE ENTERED VIETNAM'S EDUCATIONAL LANDSCAPE. CHAPTERS INCLUDE DISCUSSIONS OF POST-SOVIET LEGACIES, SOCIALIST THOUGHT, PRIVATIZATION, NEOLIBERALISM, GLOBAL RANKINGS, ACADEMIC FREEDOM, AUTONOMY, AND ELITISM, AS WELL AS THE ACTORS, DISCOURSES AND PRACTICES THROUGH WHICH THEY MANIFEST. IN SO DOING, AUTHORS' COMMENTARIES JUXTAPOSE PHENOMENA IN VIETNAM WITH OTHER NATIONAL CONTEXTS SUCH AS THE PHILIPPINES, BRUNEI DARUSSALAM, JAPAN, AUSTRALIA, AND TRINIDAD AND TOBAGO.

CAMBRIDGE ENGLISH PROFICIENCY 2 STUDENT'S BOOK WITHOUT ANSWERS - 2015-05-20

CAMBRIDGE ENGLISH PROFICIENCY 2 CONTAINS FOUR COMPLETE AND AUTHENTIC EXAMINATION PAPERS FOR CAMBRIDGE ENGLISH: PROFICIENCY, ALSO KNOWN AS CAMBRIDGE CERTIFICATE OF PROFICIENCY IN ENGLISH (CPE). THIS COLLECTION OF EXAMINATION

PAPERS PROVIDES THE MOST AUTHENTIC EXAM PREPARATION AVAILABLE. THESE EXAMINATION PAPERS ALLOW CANDIDATES TO FAMILIARISE THEMSELVES WITH THE CONTENT AND FORMAT OF THE EXAM AND TO PRACTISE USEFUL EXAMINATION TECHNIQUES. AUDIO CDs CONTAINING THE EXAM LISTENING MATERIAL, A STUDENT'S BOOK WITH ANSWERS, AND A STUDENT'S BOOK WITH ANSWERS WITH DOWNLOADABLE AUDIO ARE AVAILABLE SEPARATELY.

CAMBRIDGE ENGLISH FIRST FOR SCHOOLS 2 STUDENT'S BOOK WITHOUT ANSWERS - CAMBRIDGE UNIVERSITY PRESS 2016-08-18

CAMBRIDGE ENGLISH FIRST FOR SCHOOLS 2 CONTAINS FOUR TESTS FOR THE FIRST FOR SCHOOLS EXAM, ALSO KNOWN AS FIRST CERTIFICATE IN ENGLISH (FCE) FOR SCHOOLS. THESE EXAMINATION PAPERS FOR THE CAMBRIDGE ENGLISH: FIRST (FCE) FOR SCHOOLS EXAM PROVIDE THE MOST AUTHENTIC EXAM PREPARATION AVAILABLE, ALLOWING CANDIDATES TO FAMILIARISE THEMSELVES WITH THE CONTENT AND FORMAT OF THE EXAM AND TO PRACTISE USEFUL EXAM TECHNIQUES. THE STUDENT'S BOOK WITHOUT ANSWERS IS PERFECT FOR CLASSROOM-BASED TEST PRACTICE. THE STUDENT'S BOOK IS ALSO AVAILABLE IN A 'WITH ANSWERS' EDITION. AUDIO CDs (2) CONTAINING THE EXAM LISTENING MATERIAL AND A STUDENT'S BOOK WITH ANSWERS AND DOWNLOADABLE AUDIO ARE AVAILABLE SEPARATELY. THESE TESTS ARE ALSO AVAILABLE AS CAMBRIDGE ENGLISH: FIRST FOR SCHOOLS TESTS 5-8 ON TESTBANK.ORG.UK

COMPLETE CAE CLASS AUDIO CDs (3) - GUY BROOK-HART 2009-04-23

COMPLETE CAE IS A COURSE FOR THE 2008 UPDATED CAE EXAM. INFORMED BY THE CAMBRIDGE LEARNER CORPUS AND PROVIDING A COMPLETE CAE EXAM PAPER SPECIALLY PREPARED BY CAMBRIDGE ESOL, IT IS THE MOST AUTHENTIC EXAM PREPARATION COURSE AVAILABLE. THIS TOPIC-BASED COURSE COVERS EVERY PART OF THE CAE EXAM IN DETAIL, ENSURING THAT STUDENTS ARE FULLY EQUIPPED TO TACKLE EACH PART OF EVERY PAPER. THE CLASS AUDIO CDs CONTAIN ALL THE AUDIO FOR THE STUDENTS' BOOK.

TECHNOLOGY-MEDIATED TBLT - MARTA GONZÁLEZ-LLORET 2014-07-15

THIS VOLUME CONTRIBUTES TO THE DEVELOPMENT AND ADVANCEMENT OF TBLT AS A RESEARCH DOMAIN BY INVESTIGATING THE INTERSECTION BETWEEN TASKS AND TECHNOLOGY FROM A VARIETY OF THEORETICAL PERSPECTIVES (E.G., EDUCATIONAL, COGNITIVE, SOCIOCULTURAL) AND BY GATHERING EMPIRICAL FINDINGS ON THE DESIGN AND IMPLEMENTATION OF DIVERSE TASKS FOR WRITING, INTERACTION, AND ASSESSMENT WITH THE MEDIATION OF TECHNOLOGICAL TOOLS SUCH AS WIKIS, BLOGS, CMC, FANFICTION SITES, AND VIRTUAL AND SYNTHETIC ENVIRONMENTS. THE INNOVATIVE BLEND OF TASKS AND TECHNOLOGY IN TECHNOLOGY-MEDIATED COMMUNICATION IS GUIDED BY TASK-BASED LANGUAGE TEACHING AND LEARNING PRINCIPLES, AND THE CONTEXTS OF STUDY SPAN ADULT COLLEGE-LEVEL EDUCATION SETTINGS IN THE UNITED STATES, MEXICO, THE NETHERLANDS, AND MALAYSIA. THE VOLUME OPENS UP A NEW FRAMEWORK THAT THE AUTHORS CALL "TECHNOLOGY-MEDIATED TBLT," IN WHICH TASKS AND TECHNOLOGY ARE GENUINELY AND PRODUCTIVELY INTEGRATED IN THE CURRICULUM ACCORDING TO LEARNING-BY-DOING PHILOSOPHIES OF LANGUAGE PEDAGOGY, NEW LANGUAGE EDUCATION NEEDS, AND DIGITAL TECHNOLOGY REALITIES.

ENGLISH FOR BUSINESS STUDIES STUDENT'S BOOK - IAN MACKENZIE 2002-05-30

ENGLISH FOR BUSINESS STUDIES IS A COURSE FOR UPPER-INTERMEDIATE AND ADVANCED LEVEL STUDENTS WHO NEED TO UNDERSTAND AND DISCUSS BUSINESS AND ECONOMIC CONCEPTS.