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Engineering Fundamentals: An Introduction to Engineering, SI Edition - Saeed Moaveni
2011-01-01

Specifically designed as an introduction to the exciting world of engineering, **ENGINEERING FUNDAMENTALS: AN INTRODUCTION TO ENGINEERING** encourages students to become engineers and prepares them with a solid foundation in the fundamental principles and physical laws. The book begins with a discovery of what engineers do as well as an inside look into the various areas of specialization. An explanation on good study habits and what it takes to succeed is included as well as an introduction to design and problem solving, communication, and ethics. Once this foundation is established, the book moves on to the basic physical concepts and laws that students will encounter regularly. The framework of this text teaches students that engineers apply physical and chemical laws and principles as well as mathematics to design, test, and supervise the production of millions of parts, products, and services that people use every day. By gaining problem solving skills and an understanding of fundamental principles, students are on their way to becoming analytical, detail-oriented, and creative engineers. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Cryptography and Network Security - William Stallings 2011

This text provides a practical survey of both the principles and practice of cryptography and network security.

The Geography of Transport Systems - Jean-Paul Rodrigue 2013-07-18

Mobility is fundamental to economic and social activities such as commuting, manufacturing, or supplying energy. Each movement has an origin, a potential set of intermediate locations, a destination, and a nature which is linked with geographical attributes. Transport systems composed of

infrastructures, modes and terminals are so embedded in the socio-economic life of individuals, institutions and corporations that they are often invisible to the consumer. This is paradoxical as the perceived invisibility of transportation is derived from its efficiency. Understanding how mobility is linked with geography is main the purpose of this book. The third edition of *The Geography of Transport Systems* has been revised and updated to provide an overview of the spatial aspects of transportation. This text provides greater discussion of security, energy, green logistics, as well as new and updated case studies, a revised content structure, and new figures. Each chapter covers a specific conceptual dimension including networks, modes, terminals, freight transportation, urban transportation and environmental impacts. A final chapter contains core methodologies linked with transport geography such as accessibility, spatial interactions, graph theory and Geographic Information Systems for transportation (GIS-T). This book provides a comprehensive and accessible introduction to the field, with a broad overview of its concepts, methods, and areas of application. The accompanying website for this text contains a useful additional material, including digital maps, PowerPoint slides, databases, and links to further reading and websites. The website can be accessed at: <http://people.hofstra.edu/geotrans> This text is an essential resource for undergraduates studying transport geography, as well as those interest in economic and urban geography, transport planning and engineering.

Cybersecurity ??? Attack and Defense Strategies - Yuri Diogenes 2018-01-30

Enhance your organization's secure posture by improving your attack and defense strategies Key Features Gain a clear understanding of the attack methods, and patterns to recognize abnormal behavior within your organization with Blue Team tactics. Learn to unique techniques to gather exploitation intelligence, identify risk and demonstrate impact with Red Team and Blue Team strategies. A practical guide that will give you hands-on experience to mitigate risks and prevent attackers from infiltrating your system. Book Description The book will start talking about the security posture before moving to Red Team tactics, where you will learn the basic syntax for the Windows and Linux tools that are commonly used to perform the necessary operations. You will also gain hands-on experience of using new Red Team techniques with powerful tools such as python and PowerShell, which will enable you to discover vulnerabilities in your system and how to exploit them. Moving on, you will learn how a system is usually compromised by adversaries, and how they hack user's identity, and the various tools used by the Red Team to find vulnerabilities in a system. In the next section, you will learn about the defense strategies followed by the Blue Team to enhance the overall security of a system. You will also learn about an in-depth strategy to ensure that there are security controls in each network layer, and how you can carry out the recovery process of a compromised system. Finally, you will learn how to create a vulnerability management strategy and the different techniques for manual log analysis. By the end of this book, you will be well-versed with Red Team and Blue Team techniques and will have learned the techniques used nowadays to attack and defend systems. What you will learn Learn the importance of having a solid foundation for your security posture Understand the attack strategy using cyber security kill chain Learn how to enhance your defense strategy by improving your security policies, hardening your network, implementing active sensors, and leveraging threat intelligence Learn how to perform an incident investigation Get an in-depth understanding of the recovery process Understand continuous security monitoring and how to implement a vulnerability management strategy Learn how to perform log analysis to identify suspicious activities Who this book is for This book aims at IT professional who want to venture the IT security domain. IT pentester, Security consultants, and ethical hackers will also find this course useful. Prior knowledge of penetration testing would be beneficial.

Computer Networks - Larry L. Peterson 2011-03-02

Computer Networks: A Systems Approach, Fifth Edition, explores the key principles of computer networking, with examples drawn from the real world of network and protocol design. Using the Internet as the primary example, this best-selling and classic textbook explains various protocols and networking technologies. The systems-oriented approach encourages students to think about how individual network

components fit into a larger, complex system of interactions. This book has a completely updated content with expanded coverage of the topics of utmost importance to networking professionals and students, including P2P, wireless, network security, and network applications such as e-mail and the Web, IP telephony and video streaming, and peer-to-peer file sharing. There is now increased focus on application layer issues where innovative and exciting research and design is currently the center of attention. Other topics include network design and architecture; the ways users can connect to a network; the concepts of switching, routing, and internetworking; end-to-end protocols; congestion control and resource allocation; and end-to-end data. Each chapter includes a problem statement, which introduces issues to be examined; shaded sidebars that elaborate on a topic or introduce a related advanced topic; What's Next? discussions that deal with emerging issues in research, the commercial world, or society; and exercises. This book is written for graduate or upper-division undergraduate classes in computer networking. It will also be useful for industry professionals retraining for network-related assignments, as well as for network practitioners seeking to understand the workings of network protocols and the big picture of networking. Completely updated content with expanded coverage of the topics of utmost importance to networking professionals and students, including P2P, wireless, security, and applications Increased focus on application layer issues where innovative and exciting research and design is currently the center of attention Free downloadable network simulation software and lab experiments manual available

Logistics 4.0 - Turan Paksoy 2020-12-18

Industrial revolutions have impacted both, manufacturing and service. From the steam engine to digital automated production, the industrial revolutions have conducted significant changes in operations and supply chain management (SCM) processes. Swift changes in manufacturing and service systems have led to phenomenal improvements in productivity. The fast-paced environment brings new challenges and opportunities for the companies that are associated with the adaptation to the new concepts such as Internet of Things (IoT) and Cyber Physical Systems, artificial intelligence (AI), robotics, cyber security, data analytics, block chain and cloud technology. These emerging technologies facilitated and expedited the birth of Logistics 4.0. Industrial Revolution 4.0 initiatives in SCM has attracted stakeholders' attentions due to its ability to empower using a set of technologies together that helps to execute more efficient production and distribution systems. This initiative has been called Logistics 4.0 of the fourth Industrial Revolution in SCM due to its high potential. Connecting entities, machines, physical items and enterprise resources to each other by using sensors, devices and the internet along the supply chains are the main attributes of Logistics 4.0. IoT enables customers to make more suitable and valuable decisions due to the data-driven structure of the Industry 4.0 paradigm. Besides that, the system's ability of gathering and analyzing information about the environment at any given time and adapting itself to the rapid changes add significant value to the SCM processes. In this peer-reviewed book, experts from all over the world, in the field present a conceptual framework for Logistics 4.0 and provide examples for usage of Industry 4.0 tools in SCM. This book is a work that will be beneficial for both practitioners and students and academicians, as it covers the theoretical framework, on the one hand, and includes examples of practice and real world.

Guidelines for Drinking-water Quality - World Health Organization 1993

This volume describes the methods used in the surveillance of drinking water quality in the light of the special problems of small-community supplies, particularly in developing countries, and outlines the strategies necessary to ensure that surveillance is effective.

Democratizing Innovation - Eric Von Hippel 2006-02-17

The process of user-centered innovation: how it can benefit both users and manufacturers and how its emergence will bring changes in business models and in public policy. Innovation is rapidly becoming democratized. Users, aided by improvements in computer and communications technology, increasingly can develop their own new products and services. These innovating users—both individuals and firms—often freely share their innovations with others, creating user-innovation communities and a rich

intellectual commons. In *Democratizing Innovation*, Eric von Hippel looks closely at this emerging system of user-centered innovation. He explains why and when users find it profitable to develop new products and services for themselves, and why it often pays users to reveal their innovations freely for the use of all. The trend toward democratized innovation can be seen in software and information products—most notably in the free and open-source software movement—but also in physical products. Von Hippel's many examples of user innovation in action range from surgical equipment to surfboards to software security features. He shows that product and service development is concentrated among "lead users," who are ahead on marketplace trends and whose innovations are often commercially attractive. Von Hippel argues that manufacturers should redesign their innovation processes and that they should systematically seek out innovations developed by users. He points to businesses—the custom semiconductor industry is one example—that have learned to assist user-innovators by providing them with toolkits for developing new products. User innovation has a positive impact on social welfare, and von Hippel proposes that government policies, including R&D subsidies and tax credits, should be realigned to eliminate biases against it. The goal of a democratized user-centered innovation system, says von Hippel, is well worth striving for. An electronic version of this book is available under a Creative Commons license.

Computer Programming and Cyber Security for Beginners - Zach Codings 2020-10-09

Do you feel that informatics is indispensable in today's increasingly digital world? Do you want to introduce yourself to the world of programming or cyber security but don't know where to get started? If the answer to these questions is yes, then keep reading... This book includes: PYTHON MACHINE LEARNING: A Beginner's Guide to Python Programming for Machine Learning and Deep Learning, Data Analysis, Algorithms and Data Science with Scikit Learn, TensorFlow, PyTorch and Keras Here's a sneak peek of what you'll learn with this book: - The Fundamentals of Python - Python for Machine Learning - Data Analysis in Python - Comparing Deep Learning and Machine Learning - The Role of Machine Learning in the Internet of Things (IoT) And much more... SQL FOR BEGINNERS: A Step by Step Guide to Learn SQL Programming for Query Performance Tuning on SQL Database Throughout these pages, you will learn: - How to build databases and tables with the data you create. - How to sort through the data efficiently to find what you need. - The exact steps to clean your data and make it easier to analyze. - How to modify and delete tables and databases. And much more... LINUX FOR BEGINNERS: An Introduction to the Linux Operating System for Installation, Configuration and Command Line We will cover the following topics: - How to Install Linux - The Linux Console - Command line interface - Network administration And much more... HACKING WITH KALI LINUX: A Beginner's Guide to Learn Penetration Testing to Protect Your Family and Business from Cyber Attacks Building a Home Security System for Wireless Network Security You will learn: - The importance of cybersecurity - How malware and cyber-attacks operate - How to install Kali Linux on a virtual box - VPNs & Firewalls And much more... ETHICAL HACKING: A Beginner's Guide to Computer and Wireless Networks Defense Strategies, Penetration Testing and Information Security Risk Assessment Here's a sneak peek of what you'll learn with this book: - What is Ethical Hacking (roles and responsibilities of an Ethical Hacker) - Most common security tools - The three ways to scan your system - The seven proven penetration testing strategies ...and much more. This book won't make you an expert programmer, but it will give you an exciting first look at programming and a foundation of basic concepts with which you can start your journey learning computer programming, machine learning and cybersecurity Scroll up and click the BUY NOW BUTTON!

Principles of Information Security - Michael E. Whitman 2021-07-06

Discover the latest trends, developments and technology in information security today with Whitman/Mattord's market-leading *PRINCIPLES OF INFORMATION SECURITY*, 7th Edition. Designed specifically to meet the needs of those studying information systems, this edition's balanced focus addresses all aspects of information security, rather than simply offering a technical control perspective. This overview explores important terms and examines what is needed to manage an effective

information security program. A new module details incident response and detection strategies. In addition, current, relevant updates highlight the latest practices in security operations as well as legislative issues, information management toolsets and digital forensics. Coverage of the most recent policies and guidelines that correspond to federal and international standards further prepare you for success both in information systems and as a business decision-maker. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Nuclear War Survival Skills - Cresson H. Kearny 2016-01-19

A field-tested guide to surviving a nuclear attack, written by a revered civil defense expert. This edition of Cresson H. Kearny's iconic *Nuclear War Survival Skills* (originally published in 1979), updated by Kearny himself in 1987 and again in 2001, offers expert advice for ensuring your family's safety should the worst come to pass. Chock-full of practical instructions and preventative measures, *Nuclear War Survival Skills* is based on years of meticulous scientific research conducted by Oak Ridge National Laboratory.

Featuring a new introduction by ex-Navy SEAL Don Mann, this book also includes: instructions for six different fallout shelters, myths and facts about the dangers of nuclear weapons, tips for maintaining an adequate food and water supply, a foreword by "the father of the hydrogen bomb," physicist Dr. Edward Teller, and an "About the Author" note by Eugene P. Wigner, physicist and Nobel Laureate. Written at a time when global tensions were at their peak, *Nuclear War Survival Skills* remains relevant in the dangerous age in which we now live.

The Second Machine Age: Work, Progress, and Prosperity in a Time of Brilliant Technologies -

Erik Brynjolfsson 2014-01-20

A pair of technology experts describe how humans will have to keep pace with machines in order to become prosperous in the future and identify strategies and policies for business and individuals to use to combine digital processing power with human ingenuity.

An Introduction to Community Development - Rhonda Phillips 2014-11-26

Beginning with the foundations of community development, *An Introduction to Community Development* offers a comprehensive and practical approach to planning for communities. Road-tested in the authors' own teaching, and through the training they provide for practicing planners, it enables students to begin making connections between academic study and practical know-how from both private and public sector contexts. *An Introduction to Community Development* shows how planners can utilize local economic interests and integrate finance and marketing considerations into their strategy. Most importantly, the book is strongly focused on outcomes, encouraging students to ask: what is best practice when it comes to planning for communities, and how do we accurately measure the results of planning practice? This newly revised and updated edition includes: increased coverage of sustainability issues, discussion of localism and its relation to community development, quality of life, community well-being and public health considerations, and content on local food systems. Each chapter provides a range of reading materials for the student, supplemented with text boxes, a chapter outline, keywords, and reference lists, and new skills based exercises at the end of each chapter to help students turn their learning into action, making this the most user-friendly text for community development now available.

The Structuring of Organizations - Henry Mintzberg 1979

Monograph comprising a literature survey and review of research on organizational structure, particularly business organizations - considers job design, job enrichment and job enlargement, bureaucracy and behaviour formalization, training and indoctrination, design of superstructure (incl. Unit grouping and size), planning and control, managerial liaison, decision making, age and size of enterprise factors, organization development, etc. Bibliography pp. 481 to 496, diagrams and flow charts.

Introduction to Homeland Security - Keith Gregory Logan 2018-04-20

This book introduces students to the dynamic and complex enterprise that is homeland security. Using a broad lens, the authors explore key operational and content areas, as well as the practices and policies that are part of an effective homeland security program. With original essays from academics and

practitioners, the book encapsulates the breadth of homeland security as it exists today. Topical coverage includes: administration, intelligence, critical infrastructure protection, emergency management, terrorism and counterterrorism, law and policy, technology and systems, strategic planning, strategic communication, civil-military affairs, private sector involvement, environmental security, and public health. Accessible, engaging, and comprehensive, this is an essential resource for courses on homeland security.

The Russian Way of War - Department of the Army 2019-07-17

PRINTED IN COLOR - *The Russian Way of War - Force Structure, Tactics, and Modernization of the Russian Ground Forces* Published by the U.S. Army Training and Doctrine Command G2's Foreign Military Studies Office in 2016, this book picks up where the FM 100-2 series left off and discusses Russian military structure, capabilities, and future development. Includes July 2019 BONUS materials on the following: *1K17 Szhatie (1K17 Сжатие) Russian "Stiletto" Laser Tank *Combat Laser System (Peresvet) Russian Laser Cannon *T-14 Armata Main Battle Tank *T-15 Heavy Infantry Combat Vehicle *Kurganets-25 Light Tracked Armored Vehicle *2S35 Koalitsiya-SV 152-mm Self-Propelled Howitzer *VPK-7829 Bumerang Modular Infantry Wheeled Fighting Vehicle Why buy a book you can download for free? We print the paperback book so you don't have to. First you gotta find a good clean (legible) copy and make sure it's the latest version (not always easy). Some documents found on the web are missing some pages or the image quality is so poor, they are difficult to read. If you find a good copy, you could print it using a network printer you share with 100 other people (typically its either out of paper or toner). If it's just a 10-page document, no problem, but if it's 250-pages, you will need to punch 3 holes in all those pages and put it in a 3-ring binder. Takes at least an hour. It's much more cost-effective to just order the bound paperback from Amazon.com This book includes original commentary which is copyright material. Note that government documents are in the public domain. We print these paperbacks as a service so you don't have to. The books are compact, tightly-bound paperback, full-size (8 1/2 by 11 inches), with large text and glossy covers. 4th Watch Publishing Co. is a SDVOSB. <https://usgovpub.com>

War Surgery - Christos Giannou 2009

Accompanying CD-ROM contains graphic footage of various war wound surgeries.

CEH V10 - Ip Specialist 2018-09-24

CEH v10 covers new modules for the security of IoT devices, vulnerability analysis, focus on emerging attack vectors on the cloud, artificial intelligence, and machine learning including a complete malware analysis process. Added 150+ Exam Practice Questions to help you in the exam & Free Resources

Ethical Hacking With Kali Linux - Hugo Hoffman 2020-04-12

The contents in this book will provide practical hands on implementation and demonstration guide on how you can use Kali Linux to deploy various attacks on both wired and wireless networks. If you are truly interested in becoming an Ethical Hacker or Penetration Tester, this book is for you. NOTE: If you attempt to use any of this tools on a wired or wireless network without being authorized and you disturb or damage any systems, that would be considered illegal black hat hacking. Therefore, I would like to encourage all readers to implement any tool described in this book for WHITE HAT USE ONLY! BUY THIS BOOK NOW AND GET STARTED TODAY! This book will cover: -How to Install Virtual Box & Kali Linux-Pen Testing @ Stage 1, Stage 2 and Stage 3-What Penetration Testing Standards exist-How to scan for open ports, host and network devices-Burp Suite Proxy setup and Spidering hosts-How to deploy SQL Injection with SQLmap-How to implement Dictionary Attack with Airodump-ng-How to deploy ARP Poisoning with EtterCAP-How to capture Traffic with Port Mirroring & with Xplico-How to deploy Passive Reconnaissance-How to implement MITM Attack with Ettercap & SSLstrip-How to Manipulate Packets with Scapy-How to deploy Deauthentication Attack-How to capture IPv6 Packets with Parasite6-How to deploy Evil Twin Deauthentication Attack with mdk3-How to deploy DoS Attack with MKD3-How to implement Brute Force Attack with TCP Hydra-How to deploy Armitage Hail Mary-The Metasploit Framework-How to use SET aka Social-Engineering Toolkit and more. BUY THIS BOOK NOW AND GET STARTED TODAY!

Computer Security: Principles and Practice - Stallings William 2008-09

Where Wizards Stay Up Late - Matthew Lyon 1999-08-19

Twenty five years ago, it didn't exist. Today, twenty million people worldwide are surfing the Net. Where Wizards Stay Up Late is the exciting story of the pioneers responsible for creating the most talked about, most influential, and most far-reaching communications breakthrough since the invention of the telephone. In the 1960's, when computers were regarded as mere giant calculators, J.C.R. Licklider at MIT saw them as the ultimate communications devices. With Defense Department funds, he and a band of visionary computer whizzes began work on a nationwide, interlocking network of computers. Taking readers behind the scenes, Where Wizards Stay Up Late captures the hard work, genius, and happy accidents of their daring, stunningly successful venture.

Strategic Management - Fred R. David 2015

"In today's economy, gaining and sustaining a competitive advantage is harder than ever. Strategic Management captures the complexity of the current business environment and delivers the latest skills and concepts with unrivaled clarity, helping students develop their own cutting-edge strategy through skill-developing exercises"--Publisher's website.

Strengthening Forensic Science in the United States - National Research Council 2009-07-29

Scores of talented and dedicated people serve the forensic science community, performing vitally important work. However, they are often constrained by lack of adequate resources, sound policies, and national support. It is clear that change and advancements, both systematic and scientific, are needed in a number of forensic science disciplines to ensure the reliability of work, establish enforceable standards, and promote best practices with consistent application. *Strengthening Forensic Science in the United States: A Path Forward* provides a detailed plan for addressing these needs and suggests the creation of a new government entity, the National Institute of Forensic Science, to establish and enforce standards within the forensic science community. The benefits of improving and regulating the forensic science disciplines are clear: assisting law enforcement officials, enhancing homeland security, and reducing the risk of wrongful conviction and exoneration. *Strengthening Forensic Science in the United States* gives a full account of what is needed to advance the forensic science disciplines, including upgrading of systems and organizational structures, better training, widespread adoption of uniform and enforceable best practices, and mandatory certification and accreditation programs. While this book provides an essential call-to-action for congress and policy makers, it also serves as a vital tool for law enforcement agencies, criminal prosecutors and attorneys, and forensic science educators.

CEH Certified Ethical Hacker All-in-One Exam Guide - Matt Walker 2011-10-01

Get complete coverage of all the objectives included on the EC-Council's Certified Ethical Hacker exam inside this comprehensive resource. Written by an IT security expert, this authoritative guide covers the vendor-neutral CEH exam in full detail. You'll find learning objectives at the beginning of each chapter, exam tips, practice exam questions, and in-depth explanations. Designed to help you pass the exam with ease, this definitive volume also serves as an essential on-the-job reference. **COVERS ALL EXAM TOPICS, INCLUDING:** Introduction to ethical hacking Cryptography Reconnaissance and footprinting Network scanning Enumeration System hacking Evasion techniques Social engineering and physical security Hacking web servers and applications SQL injection Viruses, trojans, and other attacks Wireless hacking Penetration testing Electronic content includes: Two practice exams Bonus appendix with author's recommended tools, sites, and references

Networks of Outrage and Hope - Manuel Castells 2015-06-04

Networks of Outrage and Hope is an exploration of the new forms of social movements and protests that are erupting in the world today, from the Arab uprisings to the indignadas movement in Spain, from the Occupy Wall Street movement to the social protests in Turkey, Brazil and elsewhere. While these and similar social movements differ in many important ways, there is one thing they share in common: they

are all interwoven inextricably with the creation of autonomous communication networks supported by the Internet and wireless communication. In this new edition of his timely and important book, Manuel Castells examines the social, cultural and political roots of these new social movements, studies their innovative forms of self-organization, assesses the precise role of technology in the dynamics of the movements, suggests the reasons for the support they have found in large segments of society, and probes their capacity to induce political change by influencing people's minds. Two new chapters bring the analysis up-to-date and draw out the implications of these social movements and protests for understanding the new forms of social change and political democracy in the global network society.

CEH Certified Ethical Hacker Study Guide - Kimberly Graves 2010-06-03

Full Coverage of All Exam Objectives for the CEH Exams 312-50 and EC0-350 Thoroughly prepare for the challenging CEH Certified Ethical Hackers exam with this comprehensive study guide. The book provides full coverage of exam topics, real-world examples, and includes a CD with chapter review questions, two full-length practice exams, electronic flashcards, a glossary of key terms, and the entire book in a searchable pdf e-book. What's Inside: Covers ethics and legal issues, footprinting, scanning, enumeration, system hacking, trojans and backdoors, sniffers, denial of service, social engineering, session hijacking, hacking Web servers, Web application vulnerabilities, and more Walks you through exam topics and includes plenty of real-world scenarios to help reinforce concepts Includes a CD with an assessment test, review questions, practice exams, electronic flashcards, and the entire book in a searchable pdf

Managing the Risks of Extreme Events and Disasters to Advance Climate Change Adaptation - Christopher B. Field 2012-05-28

This Intergovernmental Panel on Climate Change Special Report (IPCC-SREX) explores the challenge of understanding and managing the risks of climate extremes to advance climate change adaptation. Extreme weather and climate events, interacting with exposed and vulnerable human and natural systems, can lead to disasters. Changes in the frequency and severity of the physical events affect disaster risk, but so do the spatially diverse and temporally dynamic patterns of exposure and vulnerability. Some types of extreme weather and climate events have increased in frequency or magnitude, but populations and assets at risk have also increased, with consequences for disaster risk. Opportunities for managing risks of weather- and climate-related disasters exist or can be developed at any scale, local to international. Prepared following strict IPCC procedures, SREX is an invaluable assessment for anyone interested in climate extremes, environmental disasters and adaptation to climate change, including policymakers, the private sector and academic researchers.

Good Strategy/Bad Strategy - Richard Rumelt 2011-06-09

When Richard Rumelt's *Good Strategy/Bad Strategy* was published in 2011, it immediately struck a chord, calling out as bad strategy the mish-mash of pop culture, motivational slogans and business buzz speak so often and misleadingly masquerading as the real thing. Since then, his original and pragmatic ideas have won fans around the world and continue to help readers to recognise and avoid the elements of bad strategy and adopt good, action-oriented strategies that honestly acknowledge the challenges being faced and offer straightforward approaches to overcoming them. Strategy should not be equated with ambition, leadership, vision or planning; rather, it is coherent action backed by an argument. For Rumelt, the heart of good strategy is insight into the hidden power in any situation, and into an appropriate response - whether launching a new product, fighting a war or putting a man on the moon. Drawing on examples of the good and the bad from across all sectors and all ages, he shows how this insight can be cultivated with a wide variety of tools that lead to better thinking and better strategy, strategy that cuts through the hype and gets results.

Structural change, fundamentals, and growth : a framework and case studies - McMillan, Margaret 2017-05-11

BIM Handbook - Rafael Sacks 2018-07-03

Discover BIM: A better way to build better buildings Building Information Modeling (BIM) offers a novel approach to design, construction, and facility management in which a digital representation of the building product and process is used to facilitate the exchange and interoperability of information in digital format. BIM is beginning to change the way buildings look, the way they function, and the ways in which they are designed and built. The BIM Handbook, Third Edition provides an in-depth understanding of BIM technologies, the business and organizational issues associated with its implementation, and the profound advantages that effective use of BIM can provide to all members of a project team. Updates to this edition include: Information on the ways in which professionals should use BIM to gain maximum value New topics such as collaborative working, national and major construction clients, BIM standards and guides A discussion on how various professional roles have expanded through the widespread use and the new avenues of BIM practices and services A wealth of new case studies that clearly illustrate exactly how BIM is applied in a wide variety of conditions Painting a colorful and thorough picture of the state of the art in building information modeling, the BIM Handbook, Third Edition guides readers to successful implementations, helping them to avoid needless frustration and costs and take full advantage of this paradigm-shifting approach to construct better buildings that consume fewer materials and require less time, labor, and capital resources.

Computer Architecture and Security - Shuangbao Paul Wang 2013-01-10

The first book to introduce computer architecture for security and provide the tools to implement secure computer systems This book provides the fundamentals of computer architecture for security. It covers a wide range of computer hardware, system software and data concepts from a security perspective. It is essential for computer science and security professionals to understand both hardware and software security solutions to survive in the workplace. Examination of memory, CPU architecture and system implementation Discussion of computer buses and a dual-port bus interface Examples cover a board spectrum of hardware and software systems Design and implementation of a patent-pending secure computer system Includes the latest patent-pending technologies in architecture security Placement of computers in a security fulfilled network environment Co-authored by the inventor of the modern Computed Tomography (CT) scanner Provides website for lecture notes, security tools and latest updates [How Industry Analysts Shape the Digital Future](#) - Neil Pollock 2016-01-14

Industry analysts are in the business of shaping the technological and economic future. They attempt to 'predict' what will become the next big thing; to spot new emerging trends and paradigms; to decide which hi-tech products will win out over others and to figure out which technology vendors can deliver on their promises. In just a few short years, they have developed a surprising degree of authority over technological innovation. Yet we know very little, if anything about them. This book seeks to explain how this was achieved and on what this authority rests. Who are the experts who increasingly command the attention of vendor and user communities? What is the nature of this new form of technical and business knowledge? [How Industry Analysts Shape the Digital Future](#) offers the first book length study into this rarely scrutinized form of business expertise. Contributions to this volume show how, from a small group of mainly North American players which arose in the 1970s, Gartner Inc. has emerged as clear leader of a \$6 billion industry that involves several hundred firms worldwide. Through interviews and observation of Gartner Inc. and other industry analyst firms, the book explores how these firms create their predictions, market classifications and rankings, as well as with how these outputs are assessed and consumed. The book asks why many social scientists have ignored the proliferation of these new forms of management and technical expertise. In some cases scholars have 'deflated' this kind of business acumen, portraying it as arbitrary knowledge whose methods and content do not deserve enquiry. The valuable exception here has been the path-breaking work on the 'performativity' of economic, financial or accounting knowledge. Drawing upon recent performativity arguments, the book argues the case for a Sociology of Business Knowledge.

Report of the Commission to Assess United States National Security Space Management and Organization
- 2001

The Commission was directed to assess the organization and management of space activities in support of U.S. national security.

Customary International Humanitarian Law - Jean-Marie Henckaerts 2005-03-03

Customary International Humanitarian Law, Volume I: Rules is a comprehensive analysis of the customary rules of international humanitarian law applicable in international and non-international armed conflicts. In the absence of ratifications of important treaties in this area, this is clearly a publication of major importance, carried out at the express request of the international community. In so doing, this study identifies the common core of international humanitarian law binding on all parties to all armed conflicts. Comment Don:RWI.

World Social Report 2020 - Department of Economic and Social Affairs 2020-02-14

This report examines the links between inequality and other major global trends (or megatrends), with a focus on technological change, climate change, urbanization and international migration. The analysis pays particular attention to poverty and labour market trends, as they mediate the distributional impacts of the major trends selected. It also provides policy recommendations to manage these megatrends in an equitable manner and considers the policy implications, so as to reduce inequalities and support their implementation.

The Essential Guide to Telecommunications - Annabel Z. Dodd 2019-03-19

“Annabel Dodd has cogently untangled the wires and switches and technobabble of the telecommunications revolution and explained how the introduction of the word ‘digital’ into our legislative and regulatory lexicon will affect consumers, companies and society into the next millennium.” – United States Senator Edward J. Markey of Massachusetts; Member, U.S. Senate Subcommittee on Communications, Technology, Innovation, and the Internet “Annabel Dodd has a unique knack for explaining complex technologies in understandable ways. This latest revision of her book covers the rapid changes in the fields of broadband, cellular, and streaming technologies; newly developing 5G networks; and the constant changes happening in both wired and wireless networks. This book is a must-read for anyone who wants to understand the rapidly evolving world of telecommunications in the 21st century!” – David Mash, Retired Senior Vice President for Innovation, Strategy, and Technology, Berklee College of Music Completely updated for current trends and technologies, *The Essential Guide to Telecommunications*, Sixth Edition, is the world’s top-selling, accessible guide to the fast-changing global telecommunications industry. Writing in easy-to-understand language, Dodd demystifies today’s most significant technologies, standards, architectures, and trends. She introduces leading providers worldwide, explains where they fit in the marketplace, and reveals their key strategies. New topics covered in this edition include: LTE Advanced and 5G wireless, modern security threats and countermeasures, emerging applications, and breakthrough techniques for building more scalable, manageable networks. Gain a practical understanding of modern cellular, Wi-Fi, Internet, cloud, and carrier technologies Discover how key technical, business, and regulatory innovations are changing the industry See how streaming video, social media, cloud computing, smartphones, and the Internet of Things are transforming networks Explore growing concerns about security and privacy, and review modern strategies for detecting and mitigating network breaches Learn how Software Defined Networks (SDN) and Network Function Virtualization (NFV) add intelligence to networks, enabling automation, flexible configurations, and advanced networks Preview cutting-edge, telecom-enabled applications and gear—from mobile payments to drones Whether you’re an aspiring network engineer looking for a broad understanding of the industry, or a salesperson, marketer, investor, or customer, this indispensable guide provides everything you need to know about telecommunications right now. This new edition is ideal for both self-study and classroom instruction. Register your product for convenient access to downloads, updates, and/or corrections as they become available.

Introduction to E-commerce - Zheng Qin 2010-06-30

Introduction to E-commerce discusses the foundations and key aspects of E-commerce while focusing on the latest developments in the E-commerce industry. Practical case studies offer a useful reference for dealing with various issues in E-commerce such as latest applications, management techniques, or psychological methods. Dr. Zheng Qin is currently Director of the E-Commerce Institute of Xi'an Jiaotong University.

Guerrilla Television - Michael Shamberg 1971

This book presents ways to break the stranglehold of broadcast television on the American mind by using low-cost portable video-tape cameras, video cassettes, and cable television to design alternative television networks that favor portability and decentralization. The author's contention is that politics are obsolete and that information tools and tactics are a more powerful means of social change. To achieve true democracy, the author suggests that we develop a sense of media ecology in what he calls "media America," or the information environment. This is the first manual or how-to book for new media tools.

Computers at Risk - National Research Council 1990-02-01

Computers at Risk presents a comprehensive agenda for developing nationwide policies and practices for computer security. Specific recommendations are provided for industry and for government agencies engaged in computer security activities. The volume also outlines problems and opportunities in computer security research, recommends ways to improve the research infrastructure, and suggests topics for investigators. The book explores the diversity of the field, the need to engineer countermeasures based on speculation of what experts think computer attackers may do next, why the technology community has failed to respond to the need for enhanced security systems, how innovators could be encouraged to bring more options to the marketplace, and balancing the importance of security against the right of privacy.

Business Ethics - Ferrell 2011

Using a managerial framework, [the authors] explain how ethics can be integrated into strategic business decisions. This framework provides an overview of the concepts, processes, mandatory, core, and voluntary practices associated with successful business ethics programs ... [The] primary goal ... is to enhance the awareness and the decision-making skills that students will need to make business ethics decisions that contribute to responsible business conduct. By focusing on the concerns and issues of today's challenging business environment, [the authors] demonstrate that studying business ethics provides vital knowledge that contributes to overall business success.-Pref.